



PRESS RELEASE  
FOR IMMEDIATE RELEASE

**OPERATION CLEAN SWEEP 2010: A GREAT SUCCESS!**

**Monday, May 10<sup>th</sup> 2010,**

**Moncton** – Downtown Moncton Centre-ville Inc. (DMCI) and the Downtown Security Roundtable, in partnership with the City of Moncton and the Codiac Regional RCMP, held **Operation Clean Sweep** this morning (Monday, May 10<sup>th</sup>). This clean-up and security awareness initiative targeted the downtown property owners and merchants as well as all Greater Monctonians.

Operation Clean Sweep was held in conjunction with Police Week and Spring Clean-up Week. “We want to show the community that security and beautification go hand in hand” stated Interim DMCI Executive Director, Lawrence Forbes.

Operation Clean Sweep activities are planned to improve the attractiveness of our downtown after the long winter months and to give community volunteers and businesses a chance to demonstrate their community pride. Every year, the goal of the event is to enhance the shared enjoyment of our core by residents and visitors alike.

Over fifty participants worked hand in hand cleaning up the rail line from the overpass at Main street to the corner of Church and St. George streets. DMCI Executive director Lawrence Forbes wishes to thank everyone who took time out of their busy schedules to make our downtown core a cleaner, safer and greener place to be. Aside from the sweeping activity, a tree ceremony was held at Staples Drugs on St. George street, followed by a community BBQ at the Oulton Cadets’ new downtown headquarters located at 886 Main street..

Special thanks to Roxanne Rupp; Needle Distribution Coordinator at Sida Aids Moncton. Roxanne will be more than happy to answer any questions you may have regarding finding and disposing of needles on your property. Here is her email: [rrupps@sida-aidsmoncton.com](mailto:rrupps@sida-aidsmoncton.com)

Thanks also to our many partners (members of Codiac Regional RCMP, Oulton’s Cadets, Mayor’s Public Safety Advisory Committee, YMCA, and many volunteers).

For more information:  
Matt Weir - Raven’s Sun Management 381-1065